

A photograph of a notebook with a pen resting on it, set against a dark wooden background. The notebook is open, showing lined pages. A black pen with a clear barrel is positioned diagonally across the pages. The text 'Introduction to Wordpress & Website Basics' is overlaid in white on the right side of the image.

Introduction to Wordpress & Website Basics

Presented by: Robert Kwei
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01.15.2015

Overview

- ✓ What is Wordpress?
- ✓ Getting started with Wordpress
- ✓ Hands on building with Wordpress
- ✓ Resources for building websites
- ✓ Connect tutorial

Wordpress is:

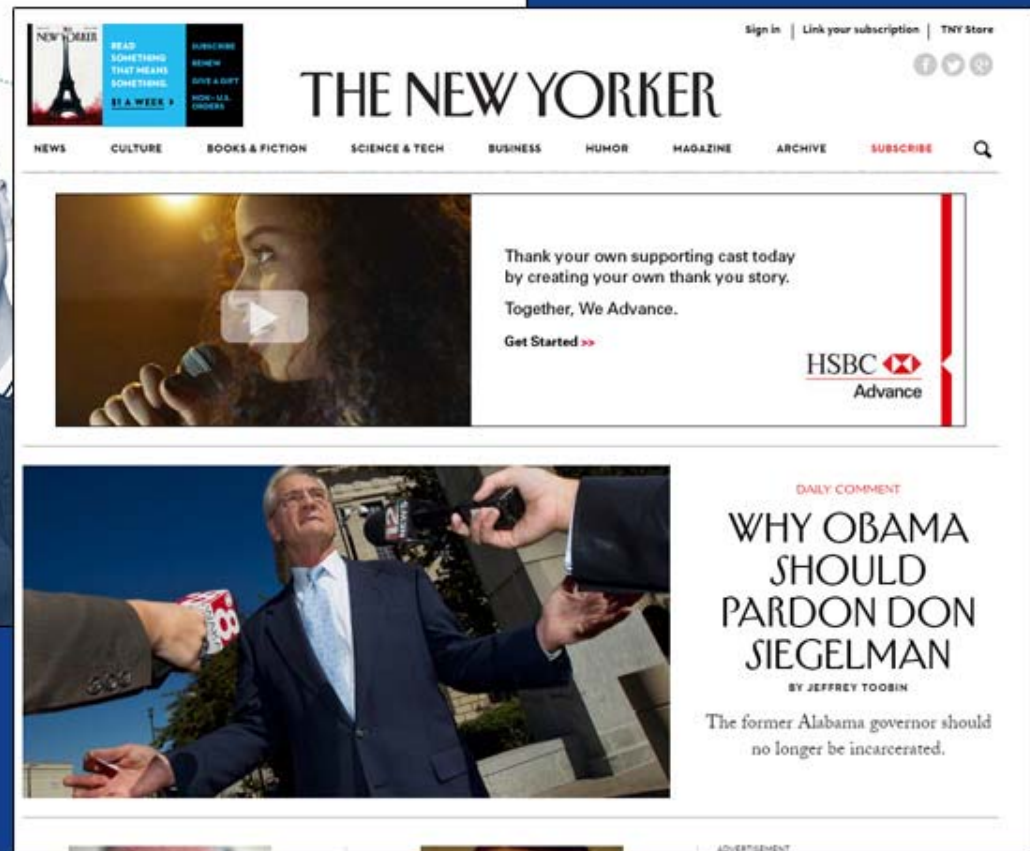
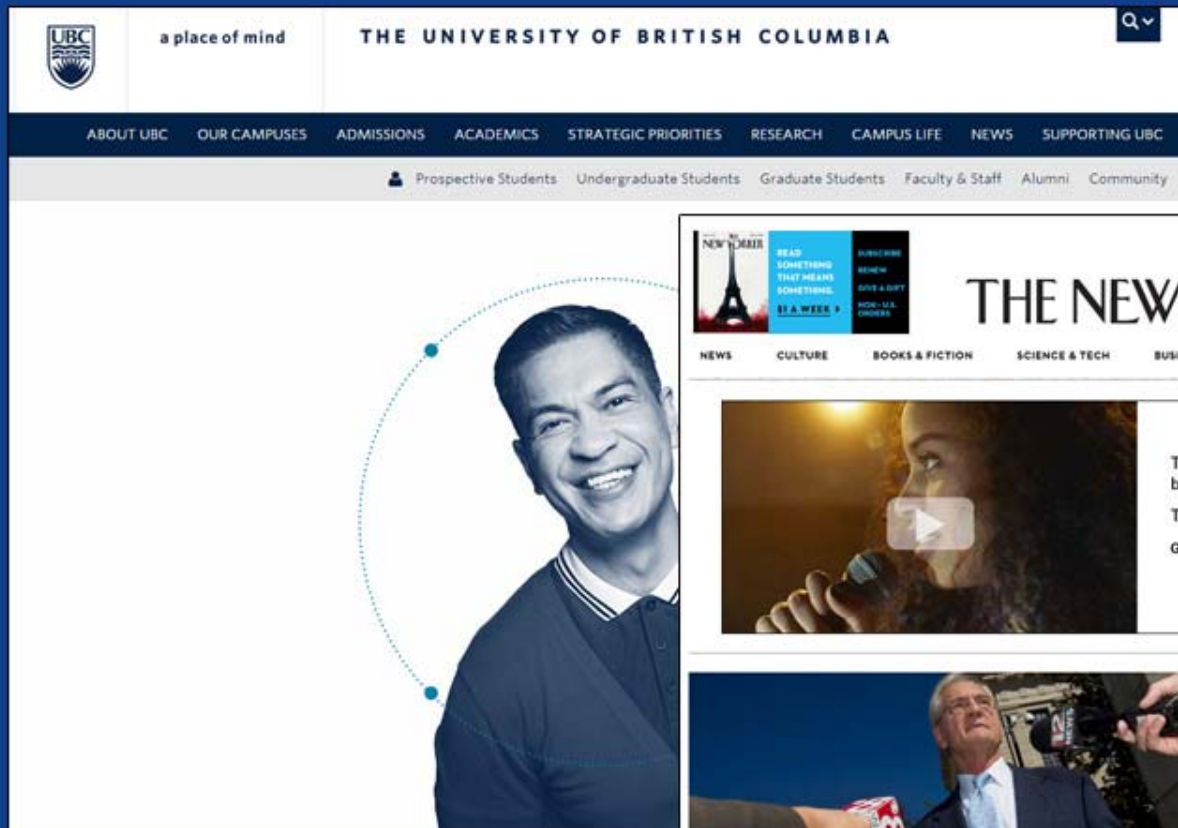
a **Content Management System (CMS)**

a **platform**

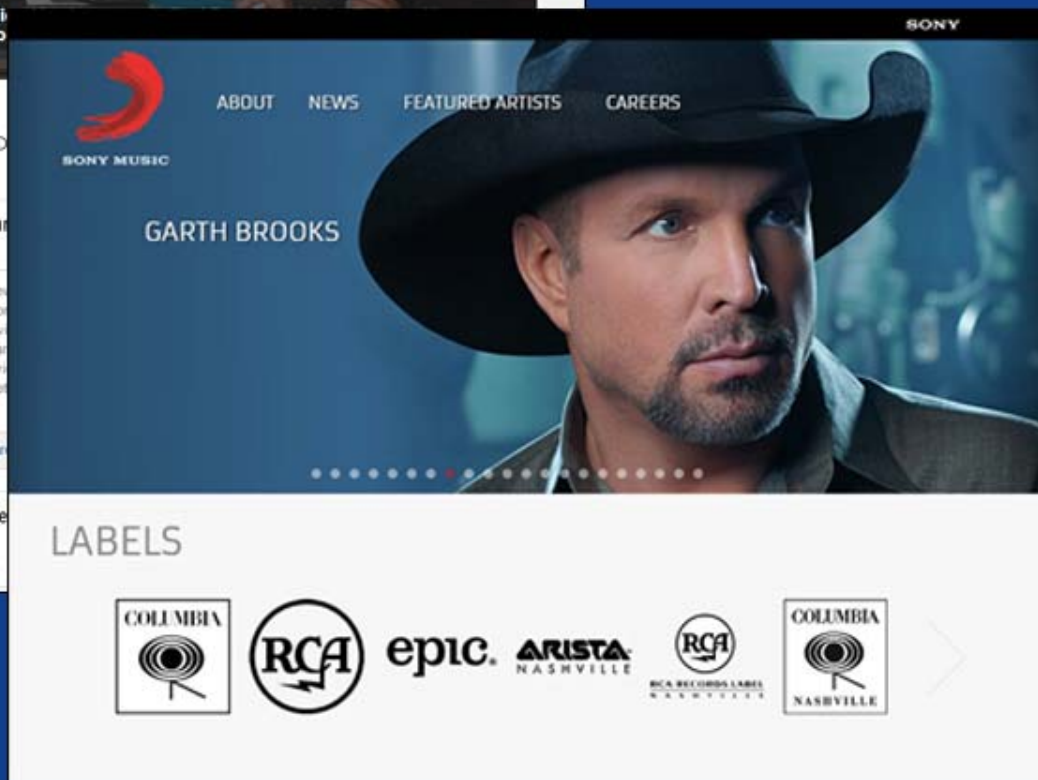
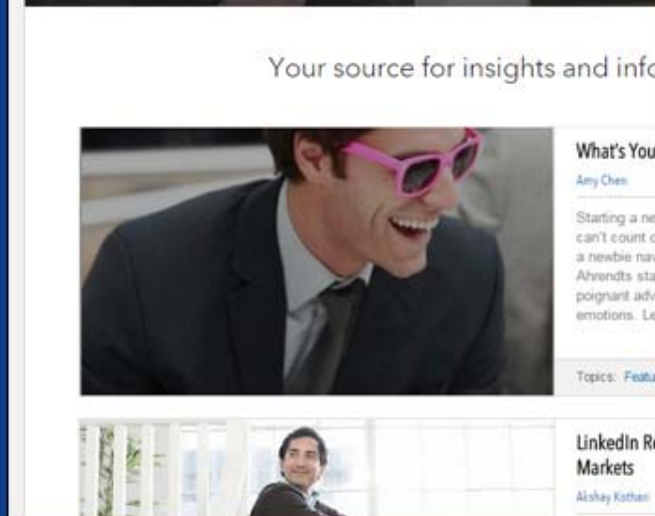
a **tool**



Websites powered by WP



Websites powered by WP



Getting started with WP

Many different hosts available,
we will be using blogs.ubc.ca

Getting started with WP

- Sign up for an account
- Choose a theme
- Create new page
- Add images/media
- Password protect page
- Edit menu
- Change theme options
- Widgets

Now do it



Tips

- Plan your site
- Who is your audience?
- What are you trying to achieve?
- How are you going to guide the user to your goal?

Tips

- Tell a story / lead them around the website
- Use headers and colours
- Pictures
- Contrast
- Use whitespace
- Break up long paragraphs

Resources

- **Wordpress** - <http://blogs.ubc.ca/support/>
- **Photos** - <http://www.everystockphoto.com/>
- **Icons** - <http://thenounproject.com/>

- **Colours and Palettes**
- <http://www.colourlovers.com/>
- <http://coolcolors.co/>

Connect

- Connect

- <http://connect.ubc.ca>

- Help at E-Learning

- <http://elearning.ubc.ca/connect/student-resources/>



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